



Secretary's Report for AGM 18th October 2023



November 2022 committee member email signatures were created with the yellow branding.

Neighbourhood Watch Network rebranded in January 2023. Milton Keynes Neighbourhood Watch Association (MKNHWA) dropped the MKNHWA logo and rebranded to national guidelines with the introduction of the new Today logo. New email signatures were created for committee members, as well as new letterhead, minutes/ agenda, press release/ promotions templates.

MKNHWA applied to the Charity Digital Exchange for membership; access was granted:

- Access to TechSoup
- Adobe Express free license was obtained for designing publicity and promotions across multi-media

Designed and organised the printing of 3 versions of a leaflet to be handed out at events:

- 1 general
- 2 parish/ community/ town council specific.

Designed backgrounds for virtual Zoom and Teams meetings.

Designed and purchased the branded sail flags, roller banners and lanyards to be used at events.

Designed business cards and event equipment labels; marked up events equipment.

Designed Neighbourhood Watch television screen graphics for Milton Keynes City Centre charity desk.

Designed a two page crime prevention article with two further articles within the series for Campbell Park Community Council. Later to be rolled out across other parish, community and town councils.

Designed the publicity poster for Operation Target - area specific.